



1870

1880

1900

1910

1920

1930

1870

Use of arc lighting begins in St. Louis.

1878 - Firsts in St. Louis

- First establishment with electrical lighting - Tony Faust restaurant
- First street light is illuminated
- St. Louis City Library installs electric lighting
- First telephone lines are installed

1879

Thomas Edison invents the incandescent light after 1,200 experiments.

1880

The Turner Building becomes the first office building wired for electricity in St. Louis.

1887

St. Louis installs its first electrical streetcars.

1889

St. Louis hosts the National Exposition of Light.

1904

St. Louis hosts the World's Fair.

1909

Kusel Telephone Supply Company is founded in Missouri. The company assembles and sells wooden wall phones consisting of a box, hand crank, mouthpiece and receiver. The company also sells wire and dry cell batteries. The cord was manufactured elsewhere.

1918

Kusel exits the telephone business and begins selling light bulbs, drop cord sockets, flashlights, batteries, knobs, tubes and small wires.



1923

St. Louis' last gas streetlight is replaced with an electrical one.

1929 - The Great Depression

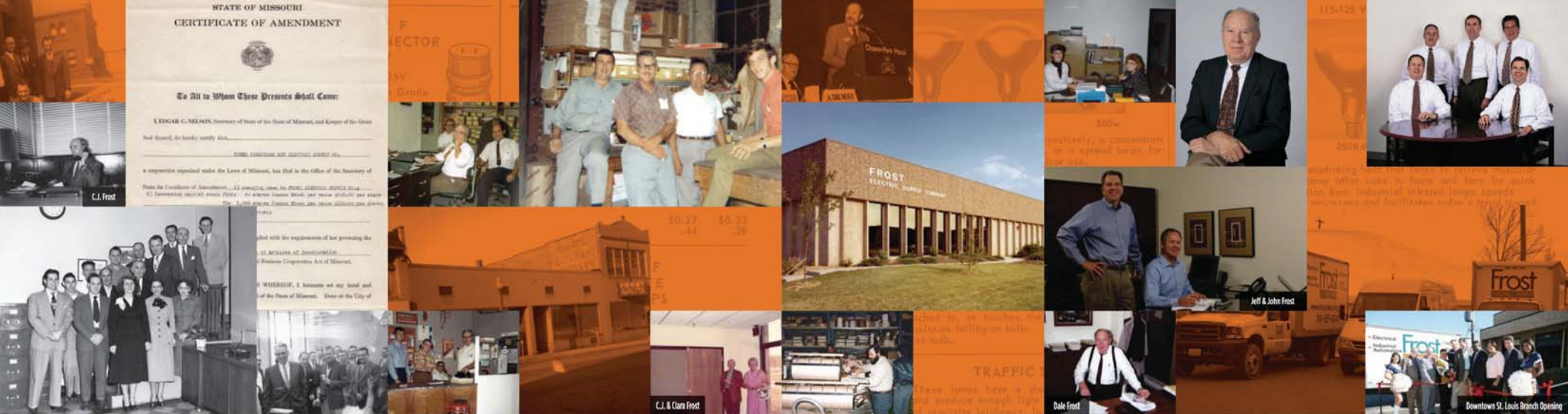
Business is difficult. To keep the doors open, Kusel begins buying and selling Japanese Christmas tree lights.

Cyrus Frost joins Kusel becoming its 8th employee.

1930

Kusel loses half its staff. Operations are moved to 2840 Locust Street.





1940 1950 1970 1980 1990 2000


1941
Cyrus Frost purchases Kusel.

1944 - World War II
The company must travel by train to New York City and Chicago to purchase product.

1948
Cyrus Frost changes the name of the company to Frost Electric Supply Company.

1950
First Frost Electric Supply catalog.

1959
Dale Frost begins working at Frost Electric Supply.



1972
Frost employs 35 people. Operations are moved to 54 Weldon Parkway. Frost hosts an open house to introduce the new location with 325 guests attending.



1983
Jeff Frost begins working full time at Frost Electric Supply.

1988
Frost opens their first branch location in Collinsville, IL.

1989
John Frost begins working full time at Frost Electric Supply.

1990
Frost creates the Voice & Data division to further service their customers.

1995
Frost moves Headquarters and main branch to their current building at 2429 Schuetz.

1997
Frost opens the automation division and becomes a designer and provider for projects shipped across the world.

1998
Frost opens a branch location in Columbia, MO to service central Missouri.

2001
Frost opens a branch location in Lebanon, IL.

2005
Frost opens a branch location in O'Fallon, MO.

2007
Frost opens a branch location in St. Louis City where the company began nearly a century before.

2008
Frost seizes the opportunity to become industry leaders and embarks on evolving the company introducing a new brand identity and sales center renovation that will create a new model for the industry.

2009
Frost celebrates its 100th anniversary.